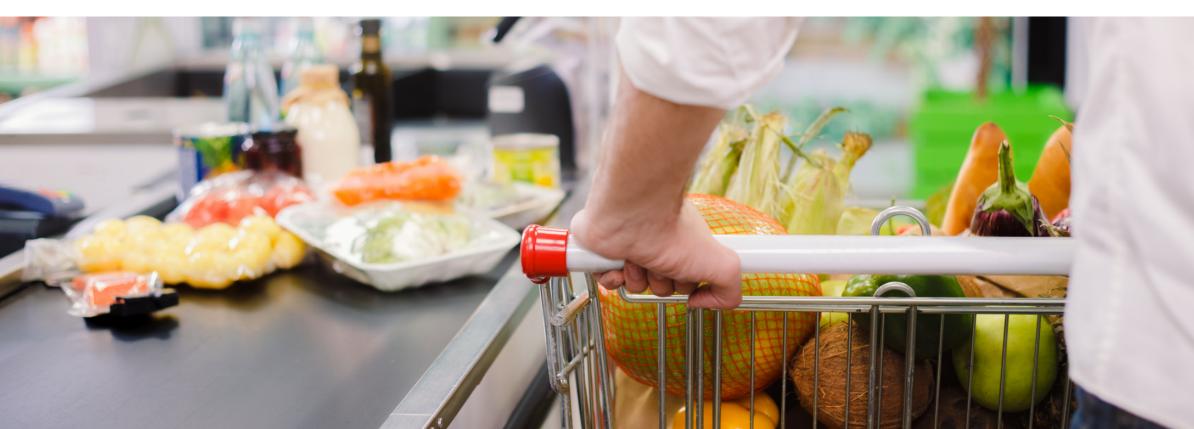


MiGROS

A Top 50 Grocery Retailer Worldwide, Migros Reduces Inventory Days by 11% and Increases Availability by 1.7%



Customer

Number of Employees: 27000 Number of Stores: 2000 Number of SKUs: 30000 Number of DCs: 11

Website: www.migroskurumsal.com

Solutions

Demand Forecasting
Store and DC Replenishment

Key Benefits

- Generating store
 replenishment orders from
 multiple warehouses at the
 product-store-day level
- Selecting the most effective Al-based forecasts from the product-store-day level forecast model
- Calculating the e-commerce order fulfilment probability of each store
- Simultaneously planning warehouse replenishment from around 5000 suppliers

66

Invent Analytics is not just a solution provider for us. They are a flexible forecasting and inventory planning partner. They achieved excellent results in a high expectation environment. Our partnership with Invent Analytics has been one of our best decisions.

Özgür Tort,

CEO, Migros & Global Co-President

Challenges & Goals



Reducing inventory levels without compromising product availability across large, complex SKUs



Upgrading inventory decisions from a judgment-driven, KPI-measured process to a financial optimization-driven and measured process

Key Results

1.7%

Increase in availability

11%

Reduction in inventory days

The Impact



20 million profit-optimized inventory decisions every day



Determining the optimal re-order points and order quantities.



New tailor-fit capabilities every week



Ordering quantities considering product profitability, strategic considerations, changing demand patterns, and supply chain constraints

www.inventanalytics.ai

info@inventanalytics.ai













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